**Week 3: Lecture 10**

**Topic:** Business Models

**Assigned Reading:** Chapter 6

**Course Time Schedule:**

* Reserved Room from 3:00 to 4:30
* Kim Dotcom movie
* Test Review if done
  + Equity
  + Ventures
  + Valuations
* Take Customer Survey
* Project Work Time
* Shark Tank- Squirrel nut butter
* Photoshop
* Hobbit
* NPD
* Equity personal

Madoff

* Started as lifeguard and sprinkler installer stared firm with his own money